

GMI EXECUTIVE PAY SCORECARDSM

Data & analysis provided by GMI-The Independent Leader in Corporate Governance and ESG&A

30 Jan 2012

Applied Materials, Inc.




AMAT NASDAQ

Semiconductor Equipment / Testing

Market Capitalization USD:

\$13,682.90 mm

CONCERN LEVEL: AVERAGE

- 1 The CEO's total remuneration is within the typical market range for the relevant industry and market cap.
- 2 The ratio between the CEO's pay and the median pay of the other named executive officers is 3X or less.
- 3 The CEO's annual cash incentives rose or fell in line with annual performance.
- 4 The CEO received no more than one annual cash bonus this fiscal year.
- 5 The CEO's equity remuneration reflected the company's share price movement over the last five years.
- 6 The company only pays long-term incentives to the CEO for above median performance against a peer group. 
- 7 The company's dilution from equity incentives is 10 percent or less. 
- 8 Unvested equity lapses when the CEO's employment is terminated. 
- 9 The CEO's potential cash severance payment is capped at two times annual cash remuneration.
- 10 The accrued benefits of the CEO's post-retirement income are within the typical market range for the relevant market cap bracket.

CEO: Michael R. Splinter

Age: 61

CEO Since: 2003

	2009	2010	2011
Base Salary	\$814,154	\$972,462	\$980,000
Discretionary Bonus	\$0	\$0	\$0
Annual Cash Incentive	\$0	\$3,400,000	\$3,020,000
Benefits and Perquisites	\$12,333	\$12,333	\$12,333
TOTAL ANNUAL COMPENSATION	\$826,487	\$4,384,795	\$4,012,333
Increase in Post-Retirement Benefits	\$0	\$0	\$0
Stock Option Awards	\$2,270,457	\$0	\$0
Stock Awards	\$0	\$5,363,500	\$5,543,000
TOTAL COMPENSATION	\$6,571,219	\$9,748,295	\$9,555,333
Median of Other Named Executive Officers Total Compensation	\$2,761,683	\$4,839,066	\$4,740,867
Value Realized on Exercise of Stock Option	\$0	\$0	\$0
Value Realized on Vesting of Stock	\$2,228,188	\$2,774,525	\$3,661,278
TOTAL REALIZED EQUITY COMPENSATION	\$2,228,188	\$2,774,525	\$3,661,278

Proxy Date: 23 Jan 2012

Annual Meeting Date: 6 Mar 2012

Equity Reserves: 30.36%

Stock Option Run Rate: 0.62%

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Applied Materials, Inc.

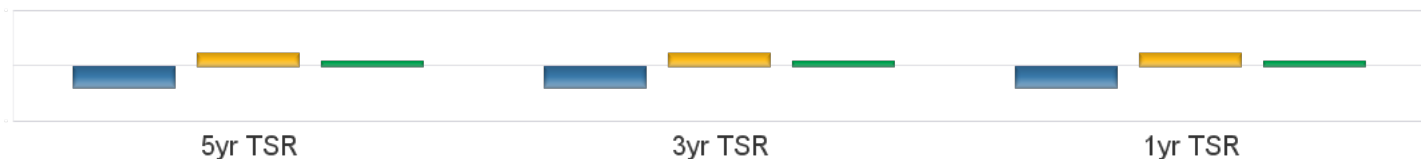
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Performance Comparison

■ vs S&P500 ■ vs Industry ■ AMAT



Peer Comparisons (TRBC) = Technology

Total Summary CEO Compensation

Ticker	Company Name	2009	2010	2011	Market Cap
AMAT	Applied Materials, Inc.	\$6,571,219	\$9,748,295	\$9,555,333	\$13,682,903,361
NTAP	NetApp, Inc.	\$4,693,512	\$12,494,250		\$12,500,472,684
JNPR	Juniper Networks, Inc.	\$7,745,926	\$10,013,572		\$9,199,165,760
FFIV	F5 Networks, Inc.	\$7,892,855	\$8,884,962	\$7,707,496	\$5,735,643,331
CA	CA Technologies	\$8,797,867	\$11,539,640		\$9,796,152,485
LRCX	Lam Research Corporation	\$2,635,170	\$6,209,882		\$4,658,494,287
SNDK	SanDisk Corporation	\$4,079,099	\$29,545,272		\$9,619,491,244

To insure consistency, peer comparisons are based on a combination of TRBC Industry and Sector classifications and company market caps.

Missing peer pay figures for 2011 are due to differences in company filing schedules.

Pay Peer Group

Advanced Micro Devices, Inc., Harris Corporation, NetApp, Inc., The AES Corporation, Intel Corporation, Qualcomm Inc., Agilent Technologies, Inc., Juniper Networks, Inc., SanDisk Corporation, Apple Inc., KLA-Tencor Corporation, Seagate Technology, Broadcom Corporation, Lam Research Corporation, SunPower Corporation, Corning Inc., Micron Technology, Inc., Texas Instruments Inc., EMC Corporation, Motorola Mobility Holdings, Inc., Western Digital Corporation, First Solar, Inc., Motorola Solutions, Inc.

Performance Peer Group

Advanced Micro Devices, Inc., Harris Corporation, NetApp, Inc., The AES Corporation, Intel Corporation, Qualcomm Inc., Agilent Technologies, Inc., Juniper Networks, Inc., SanDisk Corporation, Apple Inc., KLA-Tencor Corporation, Seagate Technology, Broadcom Corporation, Lam Research Corporation, SunPower Corporation, Corning Inc., Micron Technology, Inc., Texas Instruments Inc., EMC Corporation, Motorola Mobility Holdings, Inc., Western Digital Corporation, First Solar, Inc., Motorola Solutions, Inc.

COMPENSATION COMMITTEE MEMBERS

Director	Membership	Age	Gender	Tenure	Independence
Willem P. Roelandts	Chairman	67	Male	8	Outside
Aart J. de Geus	Member	57	Male	5	Outside
Alexander Karsner	Member	44	Male	4	Outside
James E. Rogers	Member	64	Male	4	Outside
Thomas J. Iannotti	Member	55	Male	7	Outside

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