







Allstate Corporation (The)

ALL NYSE

Insurance - Property / Casualty

Market Capitalization USD: **\$12,238.45 mm**

CONCERN LEVEL: AVERAGE

- 1 The CEO's total remuneration is within the typical market range for the relevant industry and market cap.
- 2 The ratio between the CEO's pay and the median pay of the other named executive officers is 3X or less.
- 3 The CEO's annual cash incentives rose or fell in line with annual performance. 
- 4 The CEO received no more than one annual cash bonus this fiscal year.
- 5 The CEO's equity remuneration reflected the company's share price movement over the last five years. 
- 6 The company only pays long-term incentives to the CEO for above median performance against a peer group. 
- 7 The company's dilution from equity incentives is 10 percent or less.
- 8 Unvested equity lapses when the CEO's employment is terminated. 
- 9 The CEO's potential cash severance payment is capped at two times annual cash remuneration.
- 10 The accrued benefits of the CEO's post-retirement income are within the typical market range for the relevant market cap bracket.

CEO: Thomas J. Wilson

Age: 54 CEO Since: 2007

	2009	2010	2011
Base Salary	\$1,100,769	\$1,093,846	\$1,100,000
Discretionary Bonus	\$0	\$0	\$0
Annual Cash Incentive	\$1,713,361	\$1,091,096	\$2,252,800
Benefits and Perquisites	\$68,072	\$75,322	\$69,448
TOTAL ANNUAL COMPENSATION	\$2,882,202	\$2,260,264	\$3,422,248
Increase in Post-Retirement Benefits	\$1,050,579	\$679,359	\$1,157,562
Stock Option Awards	\$4,261,776	\$4,134,002	\$4,290,001
Stock Awards	\$2,226,003	\$2,225,995	\$2,310,005
TOTAL COMPENSATION	\$10,420,560	\$9,299,620	\$11,179,816
Median of Other Named Executive Officers Total Compensation	\$3,180,881	\$3,079,092	\$3,376,841
Value Realized on Exercise of Stock Option	\$0	\$0	\$0
Value Realized on Vesting of Stock	\$1,051,214	\$732,109	\$718,782
TOTAL REALIZED EQUITY COMPENSATION	\$1,051,214	\$732,109	\$718,782

Proxy Date: 11 Apr 2012

Annual Meeting Date: 22 May 2012

Equity Reserves: 11.54%

Stock Option Run Rate: 0.84%

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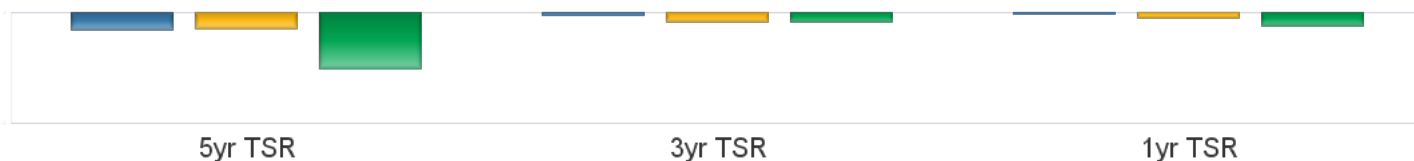
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Performance Comparison

■ S&P500 ■ Industry ■ ALL



Peer Comparisons (TRBC) = Insurance - Property / Casualty

Total Summary CEO Compensation

Ticker	Company Name	2009	2010	2011	Market Cap
ALL	Allstate Corporation (The)	\$10,420,560	\$9,299,620	\$11,179,816	\$12,238,452,095
TRV	Travelers Companies, Inc. (The)	\$20,628,969	\$20,415,060	\$16,479,430	\$20,405,138,020
CB	Chubb Corporation (The)	\$19,161,231	\$20,259,761	\$15,720,576	\$17,612,377,294
L	Loews Corporation	\$8,477,742	\$7,589,247	\$10,090,228	\$13,961,605,075
PGR	Progressive Corporation (The)	\$9,128,036	\$9,605,558	\$9,615,767	\$11,695,079,915
CNA	CNA Financial Corporation	\$10,431,113	\$9,485,586	\$8,363,417	\$6,050,599,340
VRSK	Verisk Analytics, Inc.	\$11,636,561	\$7,144,832	\$7,598,137	\$5,730,593,384

To insure consistency, peer comparisons are based on a combination of TRBC Industry and Sector classifications and company market caps. Missing peer pay figures for 2011 are due to differences in company filing schedules.

Pay Peer Group

ACE Ltd., AFLAC Inc., The Chubb Corporation, The Hartford Financial Services Group, Inc., Lincoln National Corporation, Manulife Financial Corporation, MetLife Inc., The Progressive Corporation, Prudential Financial, Inc., The Travelers Companies, Inc.

Performance Peer Group

NA

COMPENSATION COMMITTEE MEMBERS

Director	Membership	Age	Gender	Tenure	Independence
W. James Farrell	Chairman	69	Male	13	Outside Related
Andrea Redmond	Member	56	Female	2	Outside
Jack M. Greenberg	Member	69	Male	10	Outside Related
Joshua I. Smith	Member	71	Male	15	Outside Related
Robert D. Bever	Member	52	Male	6	Outside
Ronald T. LeMav	Member	66	Male	13	Outside Related

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