

CHARTER FOR THE NOMINATING COMMITTEE OF THE BOARD OF DIRECTORS OF MERCANTILE BANK CORPORATION

The Nominating Committee (the "Committee") is appointed by the Board of Directors to assist the Board of Directors in identifying qualified individuals to become directors, recommend to the Board of Directors qualified director nominees for election at the shareholders' annual meeting, and recommend to the Board membership on its committees.

COMMITTEE MEMBERSHIP

The Committee members shall be appointed and may be replaced from time to time by the Board of Directors. The Committee shall consist of no fewer than three directors. Each member of the Committee shall be an "independent director" as that term is defined in the applicable rules of The Nasdaq Stock Market. The Board of Directors may appoint a Chairperson of the Committee. If the Board of Directors does not appoint a Chairperson, the Committee may elect its own Chairperson.

MEETINGS

The Committee shall meet as often as necessary to carry out its responsibilities. Any member of the Committee may call a meeting of the Committee. The Chairperson of the Committee, or another of its members, shall report to the Board of Directors on Committee meetings that are held.

COMMITTEE GOALS AND RESPONSIBILITIES

1. The Committee shall recommend to the Board of Directors director nominees for election at the shareholders' annual meeting.
2. Prior to nominating an existing director for re-election to the Board of Directors, the Committee shall consider and review the existing director's:
 - (a) Board of Director and committee meeting attendance and performance;
 - (b) length of Board of Director service;
 - (c) experience, skills and contributions that the existing director brings to the Board of Directors; and
 - (d) independence.

3. In the event that a director vacancy arises, the Committee shall (a) seek and identify a qualified director nominee to be recommended to the Board of Directors for either (i) appointment by the Board of Directors to serve the remainder of the term of the director position that is vacant, or (ii) election at the shareholder' annual meeting; or (b) recommend that the size of the Board of Directors be decreased to eliminate the vacancy.
4. In evaluating a candidate for recommendation as a director nominee, the Committee shall consider such matters as it deems appropriate, including the candidates personal and professional integrity, business judgment, relevant experience and skills, and potential to be an effective director in conjunction with the full Board of Directors in collectively serving the long-term interests of the Company's shareholders. Candidates may be interviewed by the Committee where it deems it appropriate.
5. The Committee shall consider director candidates recommended by holders of the Company's stock or other securities. Recommendations by security holders should be submitted to the Committee.
6. The Committee shall have discretion and authority to retain any search firm to assist in identifying director candidates, retain outside counsel or any other internal or external advisors, and approve all related fees and retention terms.
7. The Committee may review the Board of Director's committee structure and may recommend to the Board of Directors for its approval the size of committees, and the directors to be appointed as members on each Board of Directors committee. When evaluating a director for service on a Board of Directors committee, the Committee may consider such matters as it deems appropriate, including the director's independence; experience, skills, and other Board responsibilities; attendance, performance and contribution on other Board of Directors committees; and potential to be an effective member of the committee with its other members.