

## Principles of Sustainability

***As a community of people with a strong set of shared beliefs and a vision of product leadership, we are committed to environmental responsibility that leads to sustainability. We believe that this focus will benefit society, future generations and each of us as individuals, as well as contribute to our competitive advantage in the global marketplace. It is the right thing to do.***

### Shared Principles of Sustainability\*

**Holistic View:** *To foster a company culture that integrates environmental responsibility into our everyday lives and drives collaboration for continuous improvement, we will:*

- Develop and follow a road map to move us toward sustainable practices, with management commitment and dedication of resources to support and maintain initiatives.
- Formulate, communicate and monitor clearly defined goals to drive change.
- Make responsible use of resources part of our business strategy and a measure of management performance.
- Engage all our employees so that environmental responsibility becomes a habit, at work and at home.
- Move beyond compliance to proactively reduce the environmental impact of our individual and institutional actions.
- Encourage customers, suppliers and other business partners within our sphere of influence to adopt environmentally responsible practices.
- Elevate the understanding of our impact on global ecosystems and work towards the efficient and effective use of our resources.
- Join with other businesses and organizations to set an example, share information and influence responsible use of energy and resources.
- Communicate our activities and progress to key audiences.

**Environmentally Responsible Products and Processes:** *To assure that our products and processes will be developed to provide the maximum benefit and least damage to the environment, we will:*

- Develop and offer products that contribute to improved fuel efficiency and reduced emissions.
- Evaluate and minimize the complete-life cycle environmental impact of our products and processes.
- Minimize waste generation.
- Lead in the conversion to environmentally friendly materials including the use of recycled and recyclable materials.
- Maximize the efficient use of resources, such as water.
- Obtain energy from renewable sources and/or lower impact resources whenever practical to reduce greenhouse gases.
- Strive for environmental leadership in the regions in which we operate



## Principles of Sustainability

\*We define sustainability as that characteristic of a practice or process that meets today's needs without compromising the ability of future generations to meet their own needs.