Corporate Social Responsibility Philosophy and Policies

SUSTAINABILITY POLICY AND INITIATIVES

Neustar searches for simple and innovative programs and ideas that will enable us to create a sustainable society and corporation. We understand that only through the participation of all stakeholders can we sustain the practices that have made us successful in the past and enable us to ensure our future. To this end, Neustar focuses on improving our future by implementing innovative, sustainable solutions today. We work together as a team to find solutions company-wide to create a better world for all of our stakeholders - customers, employees, shareholders and our communities. We are committed to acting promptly and responsibly to correct any incidents or conditions that endanger health, safety or the environment. In so doing, we remain an environmentally conscious and responsible organization in the communities where we do business and in the world at large.

LEED Certified Headquarters

Neustar is committed to energy efficiency, which enables us to preserve our environment, reduce our nation's dependence on foreign sources of energy and save money. In 2012, the U.S. Green Building Council (USGBC) awarded Neustar with LEED Certification for its New Headquarter Facility. The LEED® (Leadership in Energy and Environmental Design) Green Building Rating System™ is the USGBC's leading rating system for designing and constructing the world's greenest, most energy efficient, high performance buildings. Receiving this certification is an honor and recognizes Neustar's commitment to managing its energy consumption, water efficiency and material use during the construction process.

Energy Conservation

Neustar measures total energy usage for the operations within its operational control. Neustar monitors electricity, water and gas usage and looks for ways to reduce consumption. Neustar has implemented a program to increase its use of renewable energy. Neustar mandates energy conservation, recycling and efficiency throughout our facilities. We utilize technology and policy within our organization to reduce energy waste. For examples, we use automated meeting room sensors and timers set to control lighting, automated, time-controlled temperature gauges throughout our offices, electronic records rather than paper where possible and emphasize the use of web conferencing and videoconferencing in order to reduce travel. We also print double-sided documents, recycle and purchase renewable materials when possible.

Neustar gives preference to renewable energy sources whenever feasible and we retrofit our facilities or build new facilities that are energy efficient. Neustar continually identifies and measures the environmental impacts of its operations and products/services and we run continuous improvement programs to address these impacts. Our programs promote efficient use of energy and materials, avoid use of hazardous materials and promote waste minimization.

Neustar also has a volunteer "Green Team" that looks for new ways to improve our energy efficiency. As a result of these many efforts, Neustar has been recognized as a "Certified Green Business" by Loudoun County, Virginia, home to our corporate headquarters.

Recycling Programs

Neustar aggressively conserves natural resources. We measure and constantly improve the impact of our products and their byproducts. All facilities recycle with a goal of our locations recycling one hundred percent (100%) of applicable material. We recycle many types of materials, from paper to glass to older electronics and we purchase renewable materials when possible. Each work space has a recycling bin and we use green cleaning products in all of our facilities.

Data Center Energy Program

Neustar measures and monitors its total energy usage for the operations within its operational control and looks for ways to reduce consumption of electricity, water and gas. In January 2011, Neustar invested in a monitoring tool that reads data center power usage on a real-time basis. As a result, in addition to knowing our energy usage at the end of every month, Neustar can see the actual power consumption at any given point in time. This allows Neustar to determine our "Power Usage Efficiency" or, as it is known in the industry, "PUE". PUE is the ratio of the total amount of power used by a data center facility to the power delivered to the computing equipment, specifically, how much of the power is actually used by the computing equipment. It is the miles per gallon (MPG) for data centers. Utilizing the PUE tool contributes to lowering our operating costs by allowing the Data Center Operations team to measure consumption before, during and after change occurs in the data center environment.

Green Initiative Support

The DotGreen Registry Corporation, a California Non-Profit Public Benefit Corporation, selected Neustar to provide the registry and DNS (Domain Name System) services required to support the .green global Top-Level Domain (TLD). DotGreen has prepared its application to the Internet Corporation of Assigned Names and Numbers (ICANN) to manage the new .green top-level domain. Conceived in 2007, .green was the first environmental TLD proposed to international environmental groups and the DotGreen Registry Corporation remains the only announced non-profit public benefit corporation to seek such an environmental domain. DotGreen accepts philanthropic donations, has no owners or shareholders and will give 100% of its profits to hundreds of green projects and green organizations aimed at sustainability in every region of the world.